



## Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023), to be hosted by the Arab Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

### IATF2023 will attract:

**+1,600**  
EXHIBITORS

**+35k**  
VISITORS

**+75**  
EXHIBITING  
COUNTRIES

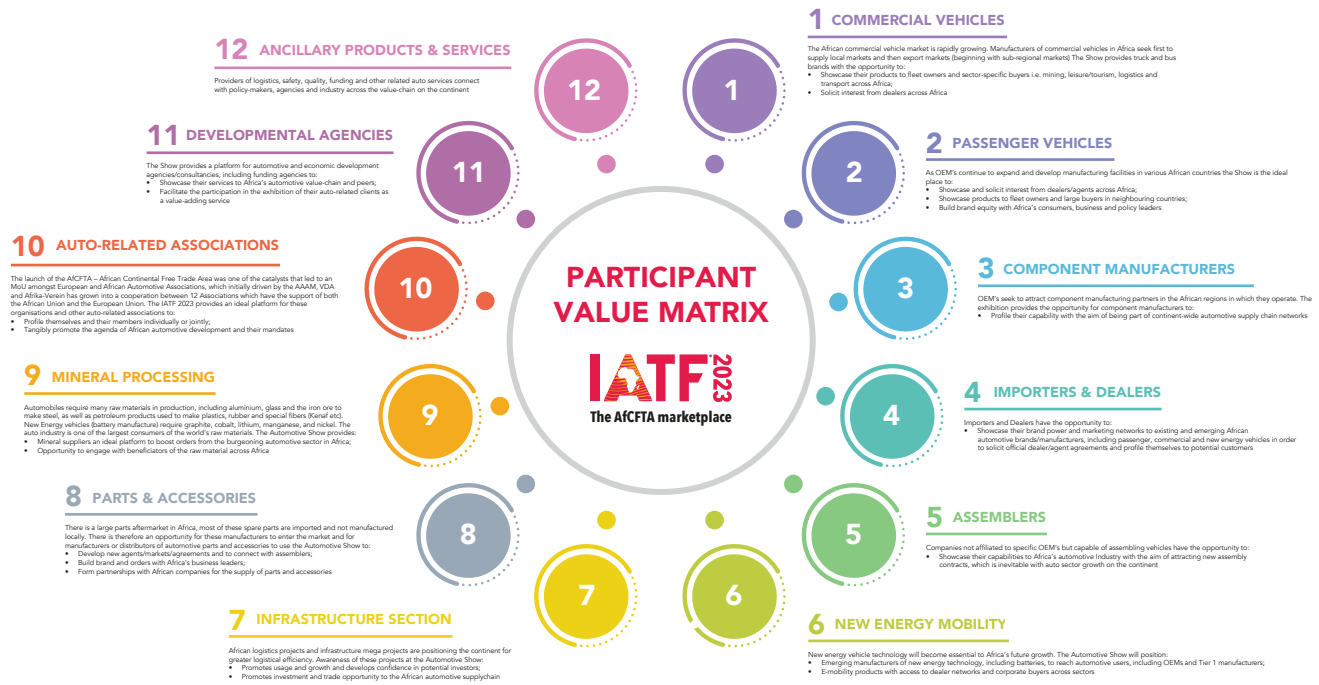
**\$43bn**  
IN TRADE &  
INVESTMENT DEALS

## AFRICA'S ECONOMIC BOOM, AUTOMOTIVE OPPORTUNITY

Africa (excluding South Africa) currently accounts for only 0.5% of the global automotive market (600 000 units). Its motorisation rate is just 45 vehicles per 1000 inhabitants - significantly below the global average of 203.

### The exhibition will attract continental and global buyers and sellers, including executives and market expansion managers that will engage in business deals in, amongst others:

- Parts Manufacturing
- Parts Supply
- Parts Distribution
- Vehicle Manufacturing
- Component Manufacturers
- Vehicle Accessories
- Vehicle Electronics
- Vehicle Security
- Vehicle Maintenance
- Electric Vehicle Supply
- Electric Vehicle Accessories
- Vehicle Finance (including Insurance)



# Africa Automotive Show

The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and also interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

- **A dedicated Automotive Exhibition:** Automotive companies including commercial (bus and truck) and passenger vehicle manufacturers, assemblers, importers, component manufacturers, dealers, parts & accessories distributors, electric motorcycles and vehicles, infrastructural projects and agencies, other members of the value-chain, including mineral processing, logistic services providers and automotive development agencies will have an opportunity to showcase their products and also interact with potential buyers, suppliers and governments. Pavilions can also be set up to enable them to customise their exhibition to fit their unique requirements.
- **An Automotive Forum:** The forum will feature leading African and international speakers and a variety of sessions dealing with the Automotive industry in Africa. It will bring together selected Heads of States and Government, Ministers responsible for Trade and Industry and Captains of Industry to discuss key issues affecting the auto industry and provide practical solutions.
- **A B2B and B2G platform:** The platform will provide matchmaking and business exchange opportunities for vehicle manufacturers, vehicle assemblers, OEMs and component suppliers and other automotive industry service providers, leading to conclusion of business and investment deals across various sectors. This is supported by a dedicated African Buyers' Programme.

## IATF2023:

Promoted By



In Collaboration With



## IATF2023 Official partners:



## IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus  
Organiser



Africa Autoshow  
Organiser



The Africa Automotive Show | Cairo, Egypt | 9 - 15 November 2023 | [www.intrafricantradefair.com](http://www.intrafricantradefair.com)

## For The Africa Automotive Show Enquiries and to Exhibit:

Andrew Binning  
Inkanyezi

✉ [Support@inkanyezi.co.za](mailto:Support@inkanyezi.co.za)

## For Sponsor and Exhibitor enquiries:

Papy Luzala  
Head of Commercial & Government Affairs, Africa  
RX Africa

☎ +27(0) 82 558 8214

✉ [papy.luzala@rxglobal.com](mailto:papy.luzala@rxglobal.com)